



25TH Anniversary
KEEPING THE FIRES BURNING
THURSDAY, JUNE 18, 2026 | RBC CONVENTION CENTRE WINNIPEG | YORK BALLROOM | GRAND ENTRY: 5:30PM

Celebrating **25 Years** of Indigenous Culture, Wisdom, and Knowledge

25TH ANNUAL
KEEPING THE FIRES BURNING

*G*ICHI-ANISHINAABEG
OGIKENDAASOWIN:
GIKINO'AMAAGE ABINO'JIIYAG
DAGO ZAAG'IDIWIN

**INTERGENERATIONAL LOVE:
LEARNING FROM OUR ELDERS**

**THURSDAY
JUNE
18TH
2026**

RBC CONVENTION CENTRE WPG
375 YORK AVE. | YORK BALLROOM
GRAND ENTRY: 5:30PM

On **THURSDAY JUNE 18, 2026**, YOU can help us continue the celebration. For 25 years, **sponsors like you** have played a vital role in honouring the endless contributions of our Grandmothers and Grandfathers.

By supporting Keeping the Fires Burning, you will celebrate and honour the distinct and unique cultures, languages, ceremonies and traditions of Indigenous Peoples.

Coming together in this way also underscores the commitments we, as individuals, businesses, and communities, are making to renew and strengthen our relationships with one another and live in Reconciliation.

Over the past 24 years, Keeping the Fires Burning has honoured 180 First Nations, Métis and Inuit Elders and Knowledge Keepers — all of whom have made a significant contribution to the wellbeing of Indigenous Peoples by safeguarding, nurturing, and transmitting Indigenous cultural languages, knowledges, and traditions.

Historically, Elders and Knowledge Keepers are selected for recognition by Indigenous organizations across Manitoba, including the Assembly of Manitoba Chiefs; Manitoba Métis Federation; Southern Chiefs' Organization; Manitoba Keewatinow Okimakanak; Aboriginal Council of Winnipeg; Tunngasugit – Winnipeg Urban Inuit; Ma Mawi Wi Chi Itata Centre; Manitoba Moon Voices; and Ka Ni Kanichihk.

Funds raised through Keeping the Fires Burning provide transformative, culturally safe services and programs to thousands in our community. Fundraising also supports research and the integration of best practices in Indigenous-led community leadership.

These are all critical elements in the restoration and reclamation of our positive and powerful cultural identity.



Sponsorship

OPPORTUNITIES, RECOGNITION & BENEFITS

A. “PRESENTING” SPONSOR: \$25,000

EXCLUSIVE: ONLY 1 SPONSORSHIP AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Primary size placement of logo on sponsorship sign at entry doors and in VIP reception.
- Logo on front cover of the program.
- Program advertisement: full page & inside front cover.
- Opportunity to include a welcome message in the evening program
- Emcee recognition of sponsorship during the event.
- Opportunity to speak to the audience.
- Sponsor video loop recognition during the event.
- Company logo recognition on all table signs.

POST-EVENT

- Dedicated social media thank you.
- Thank you and acknowledgment in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2027 Presenting Sponsorship.

Sponsorship

SĀKIHWĒWIN
FOUNDATION
KA NI “THOSE WHO LEAD”
KANICHIHK

2026

SPONSORSHIP REQUESTS

FOR MORE
INFORMATION:

SHERI DOMENICO
EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com



KFB 2025 Honourees | June 19, 2025

B. “CHAMPION” SPONSOR: \$15,000

ONLY 2 SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Prominent size logo placement on sponsorship sign at entry doors and in VIP reception.
- Program advertisement: back cover.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company logo on your table signs.

POST-EVENT

- Dedicated social media thank you.
 - Thank you in Ka Ni Kanichihk e-newsletter.
 - First right of refusal for Keeping the Fires Burning 2027 Champion level sponsorship.
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C. “SUPPORTER” SPONSOR: \$10,000

ONLY 4 SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10 with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company Logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank you in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2027 Supporter level sponsorship.



2026

SPONSORSHIP
REQUESTS

FOR MORE
INFORMATION:

SHERI DOMENICO
EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com

D. “PATRON TABLE” SPONSOR: \$5,000

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank you in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2027 Patron level sponsorship.

E. “CORPORATE TABLE” SPONSOR: \$3,500

SPONSORSHIP BENEFITS

HOSTING

- One table of 10, with preferred seating.
- Company name on table sign.

PRE-EVENT PROMOTION

- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Company name listed in program.



*The Ivan Flett Memorial Dancers:
3 Generations | KFB 2025, June 19, 2025*

Sponsorship
SÁKHIWĒWIN
FOUNDATION
KA NI
“THOSE WHO LEAD”
KANICHIIHK

2026 SPONSORSHIP REQUESTS

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EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com



Additional AVENUES OF SUPPORT

MIIGWECH TO OUR 2025 SPONSORS FOR THEIR GENEROUS SUPPORT:

PRESENTING SPONSOR

Indigenous Reconciliation and Northern Relations

CHAMPION SPONSOR

Manitoba Arts Council

PATRON TABLE SPONSORS

- CINUP/Johnston Group
- CWB National Leasing
- Manitoba Institute of Trades and Technology
- The Office Vice President Indigenous at University of Manitoba

CORPORATE TABLE SPONSORS

- Assiniboine Credit Union
- Birchwood Automotive
- Dakota Ojibway Child and Family Services
- Indigenous Excellence in Education Manitoba Education and Early Childhood
- Klinik
- Median Credit Union
- RBC Indigenous Bank
- School Board Office | Seven Oaks School Division
- Winnipeg Foundation
- Winnipeg School Division

NOMINATING SPONSORS

- Aboriginal Council of Winnipeg
- Assembly of Manitoba Chiefs
- Ma Mawi Wi Chi Itata
- Manitoba Keewatinow Okimakanak Inc.
- Manitoba Metis Federation
- Manitoba Moon Voices Inc.
- Tunngasugit Inuit Resource Centre

ADVERTISE:

Keeping the Fires Burning is now offering advertising opportunities in our event program. The program will be distributed to all sponsors and guests, uploaded to Ka Ni Kanichihk's website and social media platforms, and be available electronically for guests to view — both leading up to the event and afterwards. Advertising with us is a great way to showcase your brand while supporting women, girls and youth in Manitoba.

- Full Page Ad: \$500
- Half Page Ad: \$300

AUCTION DONATION:

Donations of products, services or gift certificates add to one of the most exciting parts of the event. This is a great way to showcase your brand.

DONATE:

Your generous gift to Ka Ni Kanichihk will have a significant impact on thousands of Indigenous women, girls and youth in Manitoba. All business and personal donations will be issued a business acknowledgment letter or tax receipt as per CRA Guidelines. Donors will be listed in the event program.

TO PURCHASE YOUR SPONSORSHIP PACKAGE, PLEASE CONTACT:

SHERI DOMENICO, Event Organizer

Email: sheri.domenico@outlook.com

Phone: 204.881.0337

KA NI ^{"THOSE WHO LEAD"} KANICHIHK,

"those who lead" in Ininewak/Cree, is a non-profit, community based, Indigenous-led organization that provides prevention-focused, culturally safe and trauma-informed programs and services to over 1,500 infants, children, youth, women and families annually.

Ka Ni Kanichihk programs and services are widely recognized as innovative, impactful and accessible by its funders, participants and community members.

Net proceeds raised from Keeping the Fires Burning will support the development and delivery of high quality, culturally safe services and trauma-informed programs and research. These are transformative and rooted in the restoration and reclamation of our positive and powerful cultural identity.

Ka Ni Kanichihk Inc. is a registered charity: #85494 1135 RR0001

sākihiwēwin FOUNDATION

We are excited to announce that Ka Ni Kanichihk will be co-hosting the 25th Annual Keeping the Fires Burning with the **SĀKIHİWĒWIN FOUNDATION**: an incorporated organization. sākihiwēwin is a Cree word that simply means, "putting our love for our families and communities into action by ensuring that everyone is loved, protected, nurtured and supported in their growth," which was formed to support Ka Ni Kanichihk to achieve its mandate.

KA NI KANICHIHK COUNCIL

Herb Zobel, Co-Chairperson	Rocelle Pelly, Member
Amber Balan, Co-Chairperson	Tania Lerat, Member
Carter Wilson, Treasurer	Andrea Gallagher-Courteau, Member
Eman Agpalza, Secretary	Stacy Reimer, Member
Sydney Andersen, Member	Jayden Greene, Youth Member
Angel McKay, Member	Kaelei Knutson, Youth Member
Angel Toy, Member	Don Robinson, Elder Member
	Bev Courchene, Elder Member

2026 KEEPING THE FIRES BURNING COMMITTEE

Deb Radi, Co-Chair	Kaelei Knutson	Rochelle Pelly
Erin Vandale, Co-Chair	Krishna Lalbiharie	Audrey Richard
Sheri Domenico	Tania Lerat	Don Robinson
Sarah Foster	Cathy Menard	Leslie Spillett
Andrea Gallagher-Courteau	Angel McKay	Rhonda Taylor
Kennedee Hills	Kit Pangman	Angel Toy
Rhonda Klippenstein		

COMMUNITY FUNDERS & PARTNERS

To the many community organizations, businesses, and partners who make it possible for people to access the much-needed, life-changing programs and supports they're looking for: **Thank you!**

FEDERAL & MUNICIPAL

Aboriginal Youth Strategy, Community Services Winnipeg
Centre for Aboriginal Human Resource Development
Employment and Social Development Canada
Indigenous Relations Division Winnipeg
Indigenous Services Canada
Public Health Agency
Public Safety Canada
Services for MMIW
Women and Gender Equality

PROVINCE OF MANITOBA

Art Culture & Sport Fund
Early Education Learning and Child Care
Education and Training
Family Services and Consumer Affairs
Family Services and Labour- Child Protection Branch
Healthy Child Manitoba
Health and Seniors Care
Indigenous Reconciliation Secretariat
Jobs & Economy
Justice Crime Prevention Branch — Turnabout, Lighthouse
Mental Health, Wellness and Recovery — Tracia's Trust
Sexual Exploitation Strategy
Status of Women
Urban/Hometown Green Team
Victim Services

COMMUNITY PARTNERS

Bell MTS
CAAN - GLOW
Canadian Heritage
Canadian National Railway Company
Canadian Women's Foundation
Catherine Donnelly Foundation
End Homelessness Winnipeg
Gilead Sciences Canada
Graham C. Lount Family Foundation
Indigenous Peoples Resilience Fund
Industrial Alliance
Klinik
Kih Kitchitowitoniwin
Manitoba Arts Council
MB Liquor & Lotteries
McMaster University
Manitoba Institute of Trades & Technology
North End Revitalization Inc.
Northwest Company
Red Cross Canada
Sexuality Education Resource Centre
TD Bank Group
Telus
The Winnipeg Foundation
United Way of Winnipeg
University of Manitoba
University of Saskatchewan
UNIFOR
Warner Music



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Ka Ni Kanichihk Inc.

"those who lead"