

Celebrating 26 Years of Indigenous Culture, Wisdom, and Knowledge

26TH ANNUAL KEEPING THE FIRES BURNING

THURSDAY
JUNE
10TH
2027

RBC CONVENTION CENTRE WINNIPEG
YORK BALLROOM
375 YORK AVE. | WINNIPEG, MB
GRAND ENTRY: 5:30PM

On **THURSDAY, JUNE 10, 2027**, **YOU** can help us continue the celebration. For 25 years, **sponsors like you** have played a vital role in honouring the endless contributions of our Grandmothers and Grandfathers.

By supporting Keeping the Fires Burning — **now in our 26th year!** — you will celebrate and honour the distinct and unique cultures, languages, ceremonies and traditions of Indigenous Peoples.

Coming together in this way also underscores the commitments we, as individuals, businesses, and communities, are making to renew and strengthen our relationships with one another and live in Reconciliation.

EVENT HISTORY

Since 2002, Keeping the Fires Burning has honoured 190 First Nations, Métis, and Inuit Knowledge Keepers — all of whom have made a significant contribution to the wellbeing of Indigenous Peoples by safeguarding, nurturing and transmitting Indigenous languages, knowledges and traditions.

Historically, Knowledge Keepers are selected for recognition by Indigenous organizations across Manitoba, including: the *Assembly of Manitoba Chiefs; Manitoba Métis Federation; Southern Chiefs' Organization; Manitoba Keewatinowi Okimakanak; Aboriginal Council of Winnipeg; Tunngasugit — Winnipeg Urban Inuit; 2Spirit Consultants of Manitoba; Ma Mawi Wi Chi Itata Centre; Manitoba Moon Voices;* and *Ka Ni Kanichihk.*

Funds raised through Keeping the Fires Burning provide transformative, culturally safe services and programs to thousands in our community. Fundraising also supports research and the integration of best practices in Indigenous-led community leadership.

These are all critical elements in the restoration and reclamation of our positive and powerful cultural identity.



Sponsorship
OPPORTUNITIES, RECOGNITION & BENEFITS

A. "PRESENTING" SPONSOR: $25,000
EXCLUSIVE: ONLY **1** SPONSORSHIP AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING
- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION
- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION
- Primary size placement of logo on sponsorship sign at entry doors and in VIP reception.
- Logo on front cover of the program.
- Program advertisement: full page & inside front cover.
- Opportunity to include a welcome message in the evening program
- Emcee recognition of sponsorship during the event.
- Opportunity to speak to the audience.
- Sponsor video loop recognition during the event.
- Company logo recognition on all table signs.

POST-EVENT
- Dedicated social media thank you.
- Thank you and acknowledgment in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2028 Presenting Sponsorship.



KFB 2026 Honourees | June 18, 2026

Sponsorship

SĀKIHIWĒWIN FOUNDATION

KA NI KANICHIHK "THOSE WHO LEAD"

2027 SPONSORSHIP REQUESTS

FOR MORE INFORMATION:

SHERI DOMENICO
EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com

B. "CHAMPION" SPONSOR: $15,000

ONLY **2** SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Prominent size logo placement on sponsorship sign at entry doors and in VIP reception.
- Program advertisement: back cover.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company logo on your table signs.

POST-EVENT

- Dedicated social media thank you.
- Thank you in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2028 Champion level sponsorship.

C. "SUPPORTER" SPONSOR: $10,000

ONLY **4** SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10 with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company Logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank you in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2028 Supporter level sponsorship.

Sponsorship

KA NI KANICHIHK "THOSE WHO LEAD" | SĀKIHIWĒWIN FOUNDATION

2027 SPONSORSHIP REQUESTS

FOR MORE INFORMATION:

SHERI DOMENICO
EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com

D. “PATRON TABLE” SPONSOR: $5,000

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 800+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank you in Ka Ni Kanichihk e-newsletter.
- First right of refusal for Keeping the Fires Burning 2028 Patron level sponsorship.

E. “CORPORATE TABLE” SPONSOR: $3,500

SPONSORSHIP BENEFITS

HOSTING

- One table of 10, with preferred seating.
- Company name on table sign.

PRE-EVENT PROMOTION

- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Company name listed in program.



Jade Turner KFB 2026 Performance | June 18, 2026

Sponsorship

KA NI KANICHIHK “THOSE WHO LEAD” | SĀKIHIWĒWIN FOUNDATION

2027 SPONSORSHIP REQUESTS

FOR MORE INFORMATION:

SHERI DOMENICO
EVENT ORGANIZER
204.881.0337
sheri.domenico@outlook.com



Additional AVENUES OF SUPPORT

MIIGWECH TO OUR 2026 KFB SPONSORS!

PRESENTING SPONSOR
- Manitoba Indigenous Reconciliation and Northern Relations

PATRON TABLE SPONSORS
- CINUP/Johnston Group
- Duboff Edwards Schachter Law Corporation
- Manitoba Liquor & Lotteries
- Me-Dian Credit Union
- National Bank Equipment Finance
- National Centre for Truth and Reconciliation, University of Manitoba
- The Office Vice President (Indigenous), University of Manitoba
- Wildfire Resilience Consortium of Canada

CORPORATE TABLE SPONSORS
- Assiniboine Credit Union
- Birchwood Automotive
- Board & Community Services, Winnipeg School Division
- Dakota Ojibway Child and Family Services
- End Homelessness Winnipeg
- Indigenous Excellence in Education — Manitoba Education and Early Childhood
- Klinic
- Manitoba Advocate for Children and Youth
- Manitoba Institute of Trades and Technology
- RBC Commercial, Indigenous Markets
- School Board Office, Seven Oaks School Division
- Winnipeg Foundation
- Winnipeg Indigenous Friendship Centre Inc.
- Winnipeg School Division

NOMINATING SPONSORS
- Aboriginal Council of Winnipeg
- Assembly of Manitoba Chiefs
- Ka Ni Kanichihk
- Ma Mawi Wi Chi Itata Centre
- Manitoba Keewatinowi Okimakanak Inc.
- Manitoba Métis Federation
- Manitoba Moon Voices Inc.
- Southern Chiefs' Organization Inc.
- Tunngasugit Inuit Resource Centre
- 2Spirit Consultants of Manitoba

ADVERTISE:

Keeping the Fires Burning is now offering advertising opportunities in our event program. The program will be distributed to all sponsors and guests, uploaded to Ka Ni Kanichihk's website and social media platforms, and be available electronically for guests to view — both leading up to the event and afterwards. Advertising with us is a great way to showcase your brand while supporting women, girls and youth in Manitoba.

- Full Page Ad: $500
- Half Page Ad: $300

AUCTION DONATION:

Donations of products, services or gift certificates add to one of the most exciting parts of the event. This is a great way to showcase your brand.

DONATE:

Your generous gift to Ka Ni Kanichihk will have a significant impact on thousands of Indigenous women, girls and youth in Manitoba. All business and personal donations will be issued a business acknowledgment letter or tax receipt as per CRA Guidelines. Donors will be listed in the event program.

TO PURCHASE YOUR SPONSORSHIP PACKAGE, PLEASE CONTACT:

SHERI DOMENICO, Event Organizer
Email: sheri.domenico@outlook.com
Phone: 204.881.0337

KA NI KANICHIHK, "THOSE WHO LEAD"

"those who lead" in Ininewak/Cree, is a non-profit, community based, Indigenous-led organization that provides prevention-focused, culturally safe and trauma-informed programs and services to over 3,000 infants, children, youth, women and families annually.

Ka Ni Kanichihk programs and services are widely recognized as innovative, impactful and accessible by its funders, participants and community members.

Net proceeds raised from Keeping the Fires Burning will support the development and delivery of high quality, culturally safe services and trauma-informed programs and research. These are transformative and rooted in the restoration and reclamation of our positive and powerful cultural identity.

Ka Ni Kanichihk Inc. is a registered charity: #85494 1135 RR0001

sākihiwēwin FOUNDATION

We are excited to announce that Ka Ni Kanichihk will be co-hosting the 26th Annual Keeping the Fires Burning with the SĀKIHIWĒWIN FOUNDATION: an incorporated organization. sākihiwēwin is a Cree word that simply means, "putting our love for our families and communities into action by ensuring that everyone is loved, protected, nurtured and supported in their growth," which was formed to support Ka Ni Kanichihk to achieve its mandate.

KA NI KANICHIHK COUNCIL

Herb Zobell, Co-Chairperson
Amber Balan, Co-Chairperson
Open, Treasurer
Eman Agpalza, Secretary
Sydney Andersen, Ex-Officio Member
Carter Wilson, Ex-Officio Member
Angel McKay, Member
Angel Toy, Member
Rochelle Pelly, Member
Tania Lerat, Member
Andrea Gallagher-Courteau, Member
Stacy Reimer, Member
Jayden Greene, Youth Member
Kaelei Knutson, Youth Member
Don Robinson, Elder Member

2027 KEEPING THE FIRES BURNING COMMITTEE

Deb Radi, Co-Chair
Erin Vandale, Co-Chair
Amber Balan
Taylor Bowman-Robinson
Sheri Domenico
Sarah Foster
Andrea Gallagher-Courteau
Christine Harper
Anna Kernaghan
Kaelei Knutson
Krishna Lalbiharie
Tania Lerat
Cathy Menard
Angel McKay
Rochelle Pelly
Audrey Richard
Don Robinson
Leslie Spillett
Rhonda Taylor
Angel Toy

COMMUNITY FUNDERS & PARTNERS

To the many community organizations, businesses, and partners who make it possible for people to access the much-needed, life-changing programs and supports they're looking for: Thank you!

FEDERAL & MUNICIPAL

Aboriginal Youth Strategy, Community Services Winnipeg
Centre for Aboriginal Human Resource Development
Employment and Social Development Canada
Indigenous Relations Division Winnipeg
Indigenous Services Canada
Public Health Agency
Public Safety Canada
Services for MMIW
Urban Partnerships for Indigenous People
Women and Gender Equality

PROVINCE OF MANITOBA

Early Education Learning and Child Care
Education and Training
Family Services and Consumer Affairs
Family Services and Labour- Child Protection Branch
Healthy Child Manitoba
Health and Seniors Care
Indigenous Reconciliation Secretariat
Jobs & Economy
Justice Crime Prevention Branch — Turnabout & Lighthouse Programs
Mental Health, Wellness and Recovery — Tracia's Trust: Manitoba's Sexual Exploitation Strategy
Status of Women
Urban/Hometown Green Team
Victim Services

COMMUNITY PARTNERS

Bell MTS
Canadian Heritage
Canadian National Railway Company
Canadian Women's Foundation
Catherine Donnelly Foundation
Cross Lake First Nation
End Homelessness Winnipeg
Gilead Sciences Canada
Graham C. Lount Family Foundation
Indigenous Peoples Resilience Fund
Industrial Alliance
Klinic
Kih Kitchitowitoniwin
MB Liquor & Lotteries
McMaster University
Manitoba Institute of Trades & Technology
North End Revitalization Inc.
Northwest Company
Red Cross Canada
Sexuality Education Resource Centre
TD Bank Group
The Winnipeg Foundation
United Way of Winnipeg
University of Manitoba
UNIFOR
Winnipeg Regional Health Authority
Winnipeg School Division

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Ka Ni Kanichihk Inc.
"those who lead"



26TH ANNUAL KEEPING THE FIRES BURNING

THURSDAY, JUNE 10, 2027

RBC CONVENTION CENTRE WINNIPEG | YORK BALLROOM | GRAND ENTRY: 5:30PM

CO-HOSTED BY

KA NI KANICHIHK &
SĀKIHIWĒWIN FOUNDATION

ALL EVENT INFO: CONTACT SHERI DOMENICO
204.881.0337 | sheri.domenico@outlook.com